

# MESOPARTNER SUMMER ACADEMY 2024



## PROGRAMME

The goal of the Summer Academy is to equip practitioners with the relevant knowledge and instruments to conduct organisational development, promote self-discovery and deepen interaction between the public and private sectors in Local Economic Development. The content combines analytical instruments and frameworks with process facilitation, programme design and organisational development.

The programme includes evening activities that are chosen for their relevance to the thematic content of the programme and fosters networking and exchange of experience between the diverse participants.

1- 5 JULY 2024  
BERLIN, GERMANY



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### Sunday

Welcome dinner at Hotel Grenzfall at 19:00

### Monday

- Session 1 Transfer in: Sensing the place we are in
- Session 2 Responding to global shifts and disturbances affecting the development paths of locations
- Session 3 Applying Systemic Competitiveness to foster sustainability and resilience of locations and their stakeholders
- Session 4 The evolutionary perspective on economic change
- Evening Sightseeing tour of Berlin and dinner

### Tuesday

- Session 5 Assessing the structure and key characteristics of a local economy
- Session 6 Identifying different types of economic actors and understanding their role, relationships and effectiveness in responding to and shaping patterns of interaction and collaboration
- Session 7 Understanding the potential comparative and competitive advantages of a local economy
- Session 8 Understanding the history, trajectory, and potential future alternatives of a location and creating options for change
- Evening Visit an innovative organisation/location and dinner

### Wednesday

- Session 9 Enabling decision-making under conditions of complexity and uncertainty
- Session 10 Designing a process of self-discovery, joint sense-making, learning and adjustment for economic development
- Evening Free afternoon from 15:30 and optional meetup for dinner

### Thursday

- Session 11 Deep dive into elective themes, such as green economic development, circular economy, climate-smart governance, technological change, quality infrastructure, meso-resilience, impact of migration on locations, outcome harvesting or entrepreneurial ecosystems
- Evening Excursion and closing dinner

### Friday

- Session 12 Designing and maintaining monitoring and evaluation systems that keep track of progress, change and learning
- Session 13 Integrating top-down policies and strategies with bottom-up feedback and requirements - bringing all the learning together in a coherent framework
- Closing Transfer out: closing and certificate hand-over